



Application No. (if known): 09/517,134

Attorney Docket No.: 08228/000S080-US0

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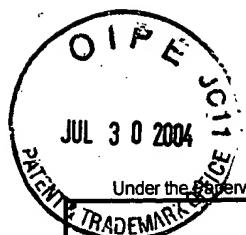


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Certificate of Express Mailing (1 page)
Transmittal (1 page)
Amendment Transmittal (1 page)
Amendment After Final Action (37 C.F.R. Section 1.116) (3 pages)
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TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

		Application Number	09/517,134
		Filing Date	March 2, 2000
		First Named Inventor	Debra L. Linker
		Art Unit	3625
		Examiner Name	N. D. Rosen
Total Number of Pages in This Submission		Attorney Docket Number	08228/000S080-US0

ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance communication to Technology Center (TC)
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input checked="" type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input checked="" type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Terminal Disclaimer	<input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Patent Transmittal Amendment Transmittal Certificate of Express Mailing Postcard
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Request for Refund	
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<input type="checkbox"/> Certified Copy of Priority Document(s)		
<input type="checkbox"/> Response to Missing Parts/ Incomplete Application		
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53		
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	DARBY & DARBY P.C. John W. Branch - 41,633
Signature	
Date	July 30, 2004



AMENDMENT TRANSMITTAL LETTER

Docket No.
08228/000S080-US0

Application No.
09/517,134

Filing Date
March 2, 2000

Examiner
N. D. Rosen

Art Unit
3625

Applicant(s): Debra L. Linker et al.

Invention: METHOD AND SYSTEM FOR AUTOMATICALLY DISPLAYING AN IMAGE AND A PRODUCT IN A PAGE BASED ON CONTEXTUAL INTERACTION AND METADATA

TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED					
	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	
Total Claims	55	- 79 =		x	0.00
Independent Claims	7	- 7 =		x	0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					
Other fee (please specify):					
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Small Entity

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Please charge Deposit Account No. _____ in the amount of \$ _____.
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A check in the amount of \$ _____ to cover the filing fee is enclosed.

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Dated: July 30, 2004

John W. Branch
Attorney Reg. No.: 41,633

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08-02-04

ITW AF
3625

Docket No.: 08228/000S080-US0
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Debra L. Linker et al.

Application No.: 09/517,134

Art Unit: 3625

Filed: March 2, 2000

Examiner: N. D. Rosen

For: METHOD AND SYSTEM FOR
AUTOMATICALLY DISPLAYING AN
IMAGE AND A PRODUCT IN A PAGE
BASED ON CONTEXTUAL INTERACTION
AND METADATA

AMENDMENT AFTER FINAL ACTION (37 C.F.R. SECTION 1.116)

MS AF
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Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated June 8, 2004 (Paper No. 20040519), finally rejecting claims 1-58, and 63-73, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 15 of this paper.